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14	UNITED STATES DIST NORTHERN DISTRICT O	
15	SAN FRANCISCO	
16	In Re CATHODE RAY TUBE (CRT) ANTITRUST LITIGATION	Case No. 07-cv-5944-SC MDL No. 1917
17		PLAINTIFFS' OBJECTION TO
18	This Document Relates to:	REPLY EVIDENCE PURSUANT TO LOCAL RULE 7-3(d)(1)
19	Sharp Electronics Corporation, Sharp Electronics	Date: October 14, 2013
20	Manufacturing Company of America, Inc. v. Hitachi,	Time: 9:00 a.m.
21	Ltd. et al., Case No. 13-cv-1173 SC	Judge: Hon. Samuel Conti
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MEMORANDUM OF POINTS AND AUTHORITIES

Pursuant to Local Rule 7-3(d)(1), Plaintiffs Sharp Electronics Corporation and Sharp Electronics Manufacturing Company of America, Inc. (collectively, "Sharp"), object to Defendant Thomson SA's filing of new evidence with its reply brief on its motion to dismiss. The new evidence should be stricken from the record as improper.

FACTUAL BACKGROUND

In its brief opposing Thomson SA's motion to dismiss for lack of personal jurisdiction, Sharp submitted materials substantiating Thomson SA's connections to the United States and to the conspiracy alleged by Sharp. The materials contravened the largely inapposite two-page Cadieux Declaration (Dkt. 1765-1) that Thomson SA had offered to support its motion – the *only* evidence Thomson SA submitted to try to dispute Sharp's jurisdictional allegations.

After Sharp highlighted the various insufficiencies of the Cadieux Declaration, Thomson SA produced new evidence in its reply brief: (1) a September 28, 2005 declaration of Michael O'Hara, then the President of Thomson, Inc. (a previous name of defendant Thomson Consumer) (Dkt. 1875, Exh. 2); (2) a September 2, 2005 declaration of Thomson SA's then General Secretary, Marie-Ange Debon (Dkt. 1875, Exh. 3); and (3) an October 17, 2005 order by the U.S. District Court for the Eastern District of Virginia (Dkt. 1875, Exh. 4). Thomson SA cites no law that authorizes filing these new exhibits.

Thomson SA suggests that these new exhibits fix a fatal error in its motion – namely, that the Cadieux Declaration focused on the wrong time period. It ignored the period during which Sharp alleged the conspiracy occurred, focusing instead on the present. *Steel v. U.S.*, 813 F.2d 1545, 1549 (9th Cir. 1987). Notably, its new evidence is still limited to a narrow time period, and thus cannot, as Thomson SA suggests, cure the fatal defects in its motion. But more importantly, the evidence is procedurally improper and so, for the reasons explained below, should be stricken.

ARGUMENT

It is well-established in this district and this circuit that introducing new evidence on reply is improper, unless the moving party is replying to new arguments raised for the first

1	time in opposition and the non-moving party is given the opportunity to respond to the new reply
2	evidence. Provenz v. Miller, 102 F.3d 1478, 1483 (9th Cir. 1996); Miller v. Glenn Miller
3	Productions, Inc., 454 F.3d 975, 979 n.1 (9th Cir. 2006). Otherwise, as the court explained in
4	World Lebanese Cultural Union, Inc. v. World Lebanese Cultural Union of New York, Inc.,
5	"[n]ew evidence or analysis presented for the first time in a reply is improper and will not be
6	considered." No. C 11-01442 SBA, 2011 WL 5118525, at *6 n.3 (N.D. Cal. Oct. 28, 2011)
7	(citing Coleman v. Quaker Oats Co., 232 F.3d 1271, 1289 n.4 (9th Cir. 2000) ("[I]ssues cannot
8	be raised for the first time in a reply brief.") and <i>Tovar v. U.S. Postal Serv.</i> , 3 F.3d 1271, 1273
9	n.3 (9th Cir.1993) ("To the extent that the [reply] brief presents new information, it is
10	improper.")); see also In re LDK Solar Sec. Litig., No. 07-cv-05182 WHA, 2008 WL 4369987,
11	at *12 (N.D. Cal. Sept. 24, 2008) ("It is well accepted that raising of new issues and submission
12	of new facts in a reply brief is improper") (internal quotations omitted).
13	Courts accordingly often strike or otherwise refuse to consider new evidence
14	submitted in reply. In Azzarello v. Navagility, LLC, the court, ruling on a motion to dismiss for
15	lack of personal jurisdiction, sustained the plaintiff's objection to a new declaration filed by the
16	defendant on reply, on the grounds that the declaration introduced new facts and new legal issues

Courts accordingly often strike or otherwise refuse to consider new evidence submitted in reply. In *Azzarello v. Navagility, LLC*, the court, ruling on a motion to dismiss for lack of personal jurisdiction, sustained the plaintiff's objection to a new declaration filed by the defendant on reply, on the grounds that the declaration introduced new facts and new legal issues to which the plaintiff did not have an opportunity to respond. No. 08-cv-2371 MMC, 2008 WL 4614667, at *1 n.1 (N.D. Cal. Oct. 16, 2008). Likewise, in *Willner v. Manpower, Inc.*, the court concluded that new evidence and argument offered in a reply brief was improper and disregarded the new evidence and argument in deciding the motion. No. 11–cv–02846 JST, 2013 WL 3339443, at *3 (N.D. Cal. July 1, 2013); *see also Tech. & Intellectual Prop. Strategies Grp. PC v. Insperity, Inc.*, No. 12–cv–03163 LHK, 2012 WL 6001098, at *14 n.6 (N.D. Cal. Nov. 29, 2012) (striking attachments to reply brief that were irrelevant to the pending motion).

Disregarding this consistent authority, Thomson SA offered three new exhibits in its reply briefing. Thomson SA's new evidence purports to contravene Sharp's jurisdictional allegations, but, by including it only on reply, Thomson SA would leave Sharp with no

mechanism to meaningfully respond.¹ This is particularly problematic because Sharp has been unable to take discovery from Thomson SA to rebut Thomson SA's assertions.

All the more troubling, everything Thomson SA submitted in its reply could have been filed in its original motion. Instead, it initially filed a very limited declaration to support its motion, and then sought to introduce new evidence only after Sharp highlighted the legal irrelevance of its initial showing. *See Pacquiao v. Mayweather*, No. 09-cv-2448 LRH RJJ, 2010 WL 3271961, at *1 (D. Nev. Aug. 13, 2010) (striking two documents filed in a reply brief where the documents "were available at the time the [movants] filed their motion") (citing *Tovar*, 3 F.3d at 1273 n.3); *Cont'l W. Ins. Co. v. Lexington Ins. Co.*, No. C09–1112 MJP, 2010 WL 1959716, at *5 (W.D. Wash. May 14, 2010) (holding that submission of new evidence offered in reply was "improper" and striking the evidence, reasoning that "almost all of this information was available [to the movant] prior to filing its motion").

Thomson SA cannot argue that this new evidence was somehow required to rebut factual issues raised for the first time in Sharp's opposition that were unforeseen or beyond the scope of Thomson SA's original motion. Sharp's opposition did nothing more than draw the Court's attention to how inadequate Thomson SA's attempts were to controvert Sharp's factual allegations, based on basic principles of jurisdiction law. Thomson SA was represented by sophisticated counsel and had requested and been granted by Sharp time far beyond what would have been required under the Federal Rules to file its motion to dismiss. Indeed, Thomson SA's counsel had been in possession of Sharp's complaint for over three months before it filed its motion. There is no question that Thomson SA was aware of what it must show to defeat jurisdiction. Nothing Sharp said in illustrating how far short Thomson SA fell in meeting that burden could have been a surprise.

In any event, Sharp further objects to the supplemental materials as irrelevant because they still fail to fill the gap Thomson SA needs to in order to prevail on its motion to dismiss. Fed. R. Evid. 401. Like the Cadieux declaration, the O'Hara and Debon declarations

¹ See Civil L.R. 7-3(d)(1) (objections to reply evidence "may not exceed 5 pages of text . . . [and] may not include further argument on the motion").

1	focus narrowly on the time period when they were filed – September 2005. Accordingly,		
2	Sharp's key allegations – which span a 12-year period from March 1995 through December 2007		
3	- remain uncontroverted. The Debon declaration also pertains mostly to Thomson SA's		
4	connections with Virginia related to patent licensing and infringement, which has no relevance to		
5	Thomson SA's connections to the U.S. as a whole or its participation in the CRT antitrust		
6	conspiracy. ²		
7	CONCLUSION		
8	For the foregoing reasons, Plaintiffs respectfully submit that the Court strike the		
9	reply evidence submitted by Thomson SA in its reply brief and decide this motion without		
10	consideration of that new evidence.		
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12	DATED: September 4, 2013 By: /s/ Craig A. Benson		
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27	² Should the Court, nonetheless, consider the new evidence submitted by Thomson SA in		
28	deciding the motion, Sharp respectfully requests leave to file a substantive response. <i>Provenz</i> , 102 F.3d at 1483.		

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